Permit #S00088676

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00088676 **Type of Permit:** STILL **Release Date:** 01/16/2015

Production Company	LUCKY BRAND	**Producer**	Helena Martel Seward
Insured Company Name	LUCKY BRAND	**Director**	Max Farago
Contact Phone No. 1	213-443-5961	**1st AD**	Ross Lovatt-Fraser
Contact Phone No. 2		**Production Manager**	Callahan Christie
Fax		**FilmL.A. Coordinator**	Sophia Alexander
Address	540 SOUTH SANTA FE AVENUE LOS ANGELES, California 90013	**Location Manager**	Jorge Roman-Zeno
		Primary Phone	Mobile - 917-428-8359
Production Title	LUCKY BRAND SUMMER LOOKBOOK	Secondary Phone	
Type of Production	Still Photo	**Location Assistant**	Helena Martel Seward
		Primary Phone	Mobile - 917-655-9925
		Secondary Phone	

Fees

Notification Charge	$105.00	**Total Permit Fee**	$165.00
FILMLA STILL APPLICATION FEE	$60.00	**Number of Locations**	1

NOT A PERMIT

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Summary Information

Location

Permit Number S00088676
Production Company LUCKY BRAND
Insured Company LUCKY BRAND
Production Title LUCKY BRAND SUMMER LOOKBOOK

Location Manager Jorge Roman-Zeno
Primary Phone Mobile - 917-428-8359
Secondary Phone

Location Address 418 Westminster Ave, Venice, CA, 90291

Location Type Private Residence

Film Dates 1/19/2015 - 1/22/2015 07:00 - 19:00 4 days

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	12
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on property; Handheld equipment; Interior and exterior dialogue; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H5

Approvals LOS ANGELES CITY POLICE DEPARTMENT Eliot Hernandez

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1416 Electric Ave, Venice, CA, 90291

NO PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT